

SYSTEM AND METHOD FOR PERSONAL AND BUSINESS INFORMATION EX-CHANGE

Abstract

This invention pertains to the field of personal and business information sharing. More particularly, it relates to enabling personal profile matches between separate users of a communication service, purchase method or loyalty program, taking into account geographic location and configurable time delays. The invention provides non-profit or for-profit businesses and retailers with expanded customer information through an interdependent exchange, in which businesses gain the ability to mine, analyze, and make decisions based on voluntarily provided customer information, and in return users gain the ability to match profiles and make new friends or contacts. Profiles may include dating preferences, employment, items for sale or trade, feedback, emergency information, languages spoken, and all other forms of information that relate to the capabilities and needs of an individual, as well as a complete record of all goods and services a user buys while using this invention